







## **QUEEN'S AWARD HAT-TRICK!**









## D-Line were delighted when a visit by Duke of Gloucester coincided with confirmation that the Newcastle-upon-Tyne based pioneer of innovative cable management solutions has won a Queen's Award for third consecutive year.

To follow prestigious Export Award in 2020 that recognised six years of exponential sales growth in global markets, and Innovation Award in 2021 for D-Line's contribution to raising safety standards across electrical installations, this 2022 Export Award follows three years of continuous and truly outstanding sales growth overseas.

Queen's Awards have most challenging criteria, and to have won three years running, across different categories, is an acknowledgment of the popularity of D-Line's products and the innovative spirit that has served the company well since it launched less than twenty years ago.

Now D-Line cable trunking, cable supports and cable safety products are being used every day in more than thirty countries.

In many markets around the world, where French, German and American brands typically dominate, D-Line is often the

only British offer available to electricians and homeowners who value the combination of install speed, safety and style that D-Line solutions provide.

The D-Line team showed the Duke around new 50,000 sq ft facility, taking in sales, finance and operations, production and logistics teams, checking out products along the way; with the Duke reflecting how D-Line products could sort any cable management needs in the royal household!

As Paul Ruddick, D-Line founder, commented 'We really appreciated how the Duke afforded time to visit. It gave opportunity for our company to consider how this special hat-trick has been the result of exciting visions and fantastic commitments from D-Line staff, supply chains and of course our customers! Looking ahead, we are focused on ongoing developments for a world of opportunity'